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COMPANY 3 & METHOD STUDIOS ENTER INTO INNOVATIVE, COLLABORATIVE PARTNERSHIP

Santa Monica, CA and New York, NY -- (October 23, 2008) -- Company 3 and Method Studios today announced a unique, collaborative partnership to provide clients around the world with a full spectrum of state-of-the-art post production services. Company 3 Co-Founder/Colorist Stefan Sonnenfeld and Method Co-Founder/VFX Supervisor Alex Frisch saw a need for combined, solutions-based services ranging from color correction for commercials/music videos, digital camera capture, feature VFX to feature film digital intermediate (DI), which led them to form this innovative partnership.

The impetus for this partnership, says Company 3's Sonnenfeld, is an ever-changing, global economic landscape. "We understand our clients' need to change course on how they approach and complete projects. Our goal is to provide clients with what they need anywhere they may be working."

Company 3 and Method now have a presence in Tokyo as well through their new partner: Digital Garden. On November 3, Method Studios will open their New York office at Company 3's current New York location. Early next year, Company 3 and Method will move their NY teams into a new building in Chelsea with each company occupying its own floor.

According to Sonnenfeld, the partnership is an alliance of two award-winning and talent-driven companies. "This is the perfect match of complementary, yet not competitive services." Says Method's Frisch, "we are combining the talent, technology and service that clients require with high-end creative results." The partnership will give clients the opportunity to work anywhere around the world with any artist at Company 3 or Method whether in studio or via remote sessions.

Company 3 revolutionized the post production industry a decade ago when it took the art and craft of color correction into a boutique environment. Today, focused on high-quality creative results, Company 3 is synonymous with many of today's award-winning commercials, music videos, and feature films. Currently, Company 3 is translating its fine-tuned expertise in feature film DI (digital intermediate), color correction and final finishing to commercials and advertising.

In addition to Stefan Sonnenfeld, Company 3's incredible talent roster includes John Bonta, Sean Coleman, Siggie Ferstl, Billy Gabor, Dave Hussey, Tim Masick, Victor Mulholland, Stephen Nakamura, Mike Pethel, Tom Poole, Rob Sciaratta and Matt Turner. Recent commercial projects are campaigns for: Apple, Nike, BMW, Travelers Insurance, and Heineken. Recent feature film credits include: "Transformers," "Pirates of the Caribbean 3," "300," "Dreamgirls," and "Rush Hour 3." www.company3.com

About Method:

Method is an artist-driven visual effects company, created 10 years ago by Co-Founder/Visual Effects Supervisor Alex Frisch. Method provides artists and directors with the best creative environment in order to create high-end visual effects. Over the last decade, Method has been consistently at the top of its field, creating award-winning visual effects for commercials, music videos and feature films. A talent-centered studio, Method is organized around an exceptional team of artists, who are in direct contact with clients: directors and ad agency creatives. Method's unique approach of combining traditional filmmaking techniques with the most sophisticated digital solutions in 2D compositing and 3D animation has helped to build the company's stellar reputation over the past 10 years. Recent credits for Method include commercial projects for Bridgestone, Miller Lite, Audi, Washington Mutual and Gatorade. In addition to VFX Supervisor Alex Frisch, the Method visual effects team includes: Aron Hjartarson, Gil Baron, Robert Kolbeins, Chris Bankoff, Chris Nichols, Daniel Buck, James Le Bloch, Andy Boyd, Jake Montgomery, Seb Caudron, Katrina Salicrup, Matt Hackett, Pink, Robert Moggach and Mikko Martikainen. At Method in Los Angeles, a new Method Executive Producer team just joined with Gabby Gourrier and Helen Hughes. www.methodstudios.com

Forward-Looking Statements

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